

# THE 9TH INTERNATIONAL POSTER TRIENNIAL IN TOYAMA, 2009

# PURPOSE

This exhibition of posters chosen from throughout the world is intended to provide a review of the current state of international poster design.

## NAME

The 9th International Poster Triennial in Toyama, 2009(IPT2009)

ORGANIZER The Museum of Modern Art, Toyama

## PATRONAGE

Japan Graphic Designers Association Inc. (JAGDA) Tokyo Art Directors Club (Tokyo ADC) Tokyo Illustrators Society(TIS)

DATE 18th July to 27th September 2009

SITE The Museum of Modern Art, Toyama

## ENTRY QUALIFICATIONS

All entries must be the work of the entrant, printed in poster after April 2006. Entries should be no smaller than 36.4cm x 51.5cm(14.3 inch x 20.3 inch) and no larger than 180cm x 120cm(70.9 inch x 47.3 inch), and must fall into either of the following two categories:

(A) Printed and published posters

(B) Unpublished poster in self-promotion (Its theme is freely.But it must be put the word "IPT2009" as credit.)

# NUMBER OF ENTRIES

Not more than three per an artist or a group in each category. Each participant may submit less than a set of 3 posters that constitute a single work.

REGISTRATION FEES None

#### ENTRY DEADLINE

All entries must be received at the following address by March 20, 2009.

The Organizing Committee of IPT2009 The Museum of Modern Art, Toyama

1-16-12, Nishinakano-machi, Toyama-shi, 939-8636 Japan Tel.+81-76-421-7111 Fax.+81-76-491-3230

http://www.pref.toyama.jp/branches/3042/3042.htm

# SCREENING

The National Jury will select all posters for the exhibition. The International Jury will award prizes.

## National Jury:

Kazumasa NAGAI, Shigeo FUKUDA, Mitsuo KATSUI, Shin MATSUNAGA, Koichi SATO, Mizumaru ANZAI, Kazunari HATTORI, Shoji KATAGISHI

International Jury:

Werner JEKER (Switzerland), Michel BOUVET (France), Mitsuo KATSUI (Japan), Koichi SATO (Japan)

## PRIZE

The following prizes will be awarded to winners: Grand-Prix:1 million yen(one from both categories) Gold Prize:500,000yen each(two prizes from both categories) Silver Prize:300,000yen each(three prizes from both categories) Bronze Prize:100,000yen each(ten prizes from both categories)

Yusaku Kamekura International Design Award: This award, established by Japan Graphic Designers Association Inc., will go to one winner from both categories. The winner will receive a certificate and 500,000 yen prize.

## ENTRY RULES

1. The entry form label for each poster must be filled in legibly in block letters. The label is to be pasted at the top right corner of the back of the poster.

2.Information on the entry form will be used in the 9th IPT2009 catalog.

3.Entrants are to understand that the organizer of the exhibition has the right to photograph and reprint the entries for the publicity and records.

4. The entries are not returnable.

5.Entrants who passed the National Jury screening are kindly requested to donate one of their works to the permanent collection of the Museum of Modern Art, Toyama.

6.Entries need not be framed but must be carefully packed for mailing. The posters must be sent with a non-commercial value statement.

7. The organizer will not be held responsible for any loss or damage of entries in transit.

8.Postage and all other incidental expenses are to be defrayed by entrants.

9.Entrants will be directly informed of exhibition acceptance or placing by the organizer. The result of the National Jury screening will be announced in late April 2009, and prize-winners in mid-July 2009.

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Category A · B No. 2	Tite	Name	Address	Art Director	Designer	Illustrator	Photographer	Client	From:					To:IPT2009 c/o	The Museum of Modern Art, Toyama		Non-commercial value
Category A · B No. 1	Title	Name	Address	Art Director	Designer	llustrator	Photographer	Client	Category A · B No. 3	110	Name	Address	Art Director	Designer	Illustrator	Photographer	Client