



IPT2018 CALL FOR ENTRIES THE 12TH INTERNATIONAL POSTER TRIENNIAL IN TOYAMA, 2018

The entry form and poster label for IPT2018 are available on our website.

PURPOSE

This exhibition of posters chosen from throughout the world is intended to provide a review of the current state of international poster design.

NAME

The 12th International Poster Triennial in Toyama, 2018 (IPT2018)

ORGANIZER

Toyama Prefectural Museum of Art and Design (formerly: The Museum of Modern Art, Toyama)

ORGANIZING COMMITTEE (Alphabetical order)

Katsumi Asaba / Keiichiro Fujisaki / Yoshiaki Irobe / Mitsuo Katsui / Shin Matsunaga / Koji Yukiyama

SUPPORTED BY

Japan Graphic Designers Association Inc. (JAGDA)
Tokyo Art Directors Club (TOKYO ADC)
Tokyo Illustrators Society (TIS)
Tokyo Type Directors Club (Tokyo TDC)
"Poster Town Toyama" Organizing Committee

DATE

August 11 - October 8, 2018

VENUE

Toyama Prefectural Museum of Art and Design, Exhibition Rooms 2, 3, 4



[Category A/B : ENTRY GUIDELINES]

Eligibility

No special qualifications are required for Category A/B applicants, and there are no age restrictions.

Size / Categories / Category Themes

Category A/B submissions should be no smaller than 36.4 cm×51.5 cm (14.3 inches×20.3 inches) and no larger than 180.0 cm×120.0 cm (70.9 inches×47.3 inches), and submissions must fall into one of the following two categories:

- (A) Printed and published posters (published on or after May 1, 2015)
- (B) Original self-produced and unpublished posters
 - B-1 Unpublished poster on the theme of "Beyond"
 - B-2 Unpublished poster on a theme of the artist's choosing

(For Category B submissions, the poster must contain the credit line "IPT2018".)

Category A/B : Number of Submissions

No more than three per an artist or a group in each category.

A single set of up to three posters may be submitted as a single work. However, prizes may be awarded on a partial basis to one or two of the posters in a set.

[ENTRY GUIDELINES (U30 Category)]

The U30 Category is a newly-established category that accepts digital submissions from applicants age 30 or under (born in or after 1988). In addition to encouraging the next generation to take an interest in the world of poster design, this category is also intended to give students and pre-professionals the opportunity to participate in the IPT contest.

X Applicants submitting works to the U30 Category may also submit works to Category A/B.

Eligibility

U30 Category applicants must be age 30 or under (born in or after 1988). There are no other special requirements.

Category Theme

U30 Category: Unpublished poster on the theme of "Beyond".

(For U30 Category submissions, the poster must contain the credit line "IPT2018".)

U30 Submission Format (Digital Files)

- U30 Category posters must be submitted as digital files.
- Digital submissions should be saved in the below format on a CD-R (or DVD-R), which should be sent by post along with the applicant's entry form and comp of each file (one A4-size comp for each entry).



Digital file format: 200~300dpi JPG (CMYK color mode) (printed image dimensions: 103.0 x 72.8 cm)

Compressed JPEG data should be saved at the highest image resolution (low-compression rate) setting.

- The digital images will be used for the National Jury screening. Submissions selected for exhibition will be printed and exhibited by the Toyama Prefectural Museum of Art and Design.
- Applicants will entrust any and all decisions regarding the printing of the selected posters to
 The Toyama Prefectural Museum of Art and Design. We will not accept any requests from
 applicants to check or proof posters, nor will we accept any specifications regarding paper or
 printing method.

Number of Submissions (U30 Category)

No more than three per an artist or a group.

A single set of up to three posters may be submitted as a single work. However, prizes may be awarded on a partial basis to one or two of the posters in a set.

[For all categories : ENTRY REQUIREMENTS]

All submissions must be the work of the applicant.

All submissions must be posters produced on or after May 1, 2015.

ENTRY FEE

None

ENTRY DEADLINE

All submissions must be received at the following address on or before May 10, 2018.

The Organizing Committee of IPT 2018

Toyama Prefectural Museum of Art and Design, 3-20 Kiba-machi, Toyama city 930-0806 JAPAN / Tel: (+81)76-431-2711 Fax: (+81)76-431-2712 http://tad-toyama.jp/en/ipt

SCREENINGS

The first screening, conducted by the National Jury, will select posters to be displayed in the exhibition. The second screening, conducted by the International Jury, will determine the prize-winning works in each category.

The first screening will be conducted on printed posters for Category A/B, and on digital images for the U30 Category.



National Jury (Alphabetical order):

Katsumi Asaba / Keiichiro Fujisaki / Yoshiaki Irobe / Shin Matsunaga / Ken Miki / Yoshie Watanabe / Koji Yukiyama

International Jury:

Melchior Imboden(Switzerland)/ Piotr Mlodzeniec (Poland)/ Katsumi Asaba(Japan)/ Shin Matsunaga(Japan)/ Ken Miki(Japan)

PRIZES

The following prizes will be awarded:

[For all categories :ENTRY RULES]

- 1. All information on the entry forms and poster labels must be printed legibly.
- Category A/B: The poster label should be pasted at the top right-hand corner on the reverse side of the poster.
- U30 Category: The number of each digital file should correspond with the poster number on the entry form.
- 2. Applicants must include an English translation of their poster title(s) on the entry form.
- 3. Information submitted on entry forms will be used in the IPT2018 catalogue.
- 4. For Category A/B, the entry form must be sent with the poster submission(s). For the U30 Category, the entry form must be sent with the CD-R.
- 5. By entering the contest, applicants understand and agree that the IPT organizer has the right to photograph and/or reproduce images of their submissions for the IPT catalogue and (non-commercial) promotional purposes of the IPT exhibition. Applicants also agree that these images may be used for other museum purposes, including media reports, publicity



- and contest records, and may be shared via websites and other social media.
- 6. Posters and CD-R discs which have been submitted to the IPT contest are not returnable. To prevent usage of data on U30 submission CD-Rs for purposes other than those outlined in (5), the museum will dispose of these CD-R discs by the end of 2019.
- 7. Category A/B applicants whose works pass the National Jury screening are kindly requested to donate these works to the permanent collection of the Toyama Prefectural Museum of Art and Design. Prize-winning U30 Category posters will be printed and added to the permanent collection of the Toyama Prefectural Museum of Art and Design, and U30 Category posters which pass the National Jury screening will be archived as a part of IPT exhibition records.
- 8. Category A/B submissions should NOT be framed, matted or mounted. Please carefully pack submissions for mailing.
- 9. The organizer will not be held responsible for posters or CD-Rs that are lost or damaged in transit. If the organizer is unable to access data on a CD-R, or if the data is found to contain a virus, the digital submission will be deemed invalid.
- 10. Postage and all other incidental expenses are to be defrayed by the applicant. Applicants are asked to label their packages as "Printed matter, no commercial value." In the case that additional shipping charges such as custom fees are incurred, the applicant will be responsible for these costs. (Custom fees will only be incurred if the total given value on a shipping invoice is 10,000 JPY or higher.)
- 11. The museum will directly contact applicants whose submissions have been selected for exhibition or awarded a prize. The results of the National Jury screening will be announced in early June 2018, and prize recipients will be announced in early August 2018.
- 12. In the case that a poster is believed to infringe upon the copyright of another individual or group, or if a U30 Category applicant is found to have misrepresented his/her age, the organizing committee and the organizer reserve the right to remove the poster from exhibition and retract any prize awarded even after notification has been made.

The Organizing Committee of IPT 2018
Toyama Prefectural Museum of Art and Design

3-20 Kiba-machi, Toyama city, 930-0806 JAPAN

<u>Tel: (+81)76-431-2711</u> Fax: (+81)76-431-2712

http://tad-toyama.jp/en/ipt

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CALL FOR ENTRIES: THE 12TH INTERNATIONAL POSTER TRIENNIAL IN TOYAMA, 2018 IPT2018 ENTRY FORM				Address				
Family Name Nationality (Mr./Ms.)								
First Name			Date and year of Birth	Tel. No. Fax. No.				
11130	rvarite		Bate and year or Birtin	e-mail				
No.	Title of Poster, Titre de Affiche	, Titel der Plaket	Date of Production	Size (cm) *U30 is no entry required	Method of Printing *U30 is no entry require	Publisher *W30 is no entry required	Category	
1				Height Width	Offset Silkscreen		A B-① B-② U30	
	English Translation		Poster Genre (Please select the a poster submission	Poster Genre (Please select the appropriate genre for your poster submission from the following choices.) No.		Others U U U U		
				Height Width	Offset Silkscreen		A B-① B-② U30	
2	English Translation		Poster Genre (Please select the a poster submission	Poster Genre (Please select the appropriate genre for your poster submission from the following choices.) No.		Others Other ()		
3				Height Width	Offset Silkscreen		A B-① B-② U30	
	English Translation		Poster Genre (Please select the a poster submission	appropriate genre for your from the following choices.)				
Post	er Genre [Culutural : 1.Exhibition	2.Theater/Drama 3.Co	ncert/Music 4.Other] [Public	:/Social:5.Environment/Ec	ology 6.Human right	s 7.Other] [8.Co	ommercial] [9.0ther]	
			No.1				No.2	
IPT2018	Category A B-1 B-2			ÍPT2018	-1 B-2			
Title	Title Art Director Designer			Title		Art Director		
						Designer		
Name	Name Illustrator Photographer			Name		Illustrator		
						Photographer		
Date of	Production Nationality	Client		Date of Production Na	tionality	Client		
			No.3					
IPT2018	T2018			From:				
Title		Art Director						
		Designer		To: IPT 2018				
Name	Name Illustrator			Toyama Prefectural Museum of Art and Design				
l		Photographer		3-20 Kiba-ma	ıchi, Toyama-cit	У		

930-0806 JAPAN

Tel:(+81)76-431-2711 Fax:(+81)76-431-2712

Photographer

Client

Nationality

Date of Production