



THE 10TH INTERNATIONAL POSTER TRIENNIAL IN TOYAMA, 2012

PURPOSE

This exhibition of posters chosen from throughout the world is intended to provide a review of the current state of international poster design.

NAME

The 10th International Poster Triennial in Toyama, 2012 (IPT2012)

ORGANIZER

The Museum of Modern Art, Toyama

ORGANIZING COMMITTEE

Kazumasa NAGAI / Mitsuo KATSUI / Shin MATSUNAGA / Koichi SATO

SUPPORTED BY

Japan Graphic Designers Association(JAGDA)
Tokyo Art Directors Club(TOKYO ADC)
Tokyo Illustrators Society(TIS)
Tokyo Type Directors Club (TDC)
'Poster Town Toyama' Organizing Committee

DATE

June 9 to mid-August, 2012

SITE

The Museum of Modern Art, Toyama

ENTRY QUALIFICATIONS

All entries must be the work of the entrant, printed in poster form on or after April 1, 2009. Entries should be no smaller than 36.4 cm×51.5 cm(14.3 inch×20.3 inch)and no larger than 180.0 cm×120.0 cm (70.9 inch×47.3 inch), and must fall into one of the following two categories:

(A) Printed and published posters

(B) Unpublished poster in self-promotion (The theme may be of the artist's choosing. However, the poster must contain the credit line "IPT 2012".)

NUMBERS OF ENTRIES

No more than three per an artist or a group in each category. A single set of up to three posters may be submitted as a single work. However, prizes may be awarded on a partial basis to one or two of the posters in a set.

REGISTRATION FEES

None

ENTRY DEADLINE

All entries must be received at the following address on or before JANUARY 15, 2012.

The Organizing Committee of IPT2012

The Museum of Modern Art, Toyama

1-16-12 Nishinakano-machi, Toyama-shi, 939-8636 Japan

Tel: (+81) 76-421-7111 Fax: (+81) 76-491-3230

<http://www.pref.toyama.jp/branches/3042/3042.htm>

http://www.pref.toyama.jp/branches/3042/e_page/e_ipt.htm

SCREENING

The National Jury will select posters to be displayed in the exhibition. The International Jury will award prizes.

National Jury:

Kazumasa NAGAI, Mitsuo KATSUI, Shin MATSUNAGA, Koichi SATO, Katsumi ASABA, Hideki NAKAJIMA, Shoji KATAGISHI

International Jury:

Alain LE QUERNEC (France), Kari PIIPPO (Finland), Kazumasa NAGAI (Japan), Shin MATSUNAGA (Japan)

PRIZE

The following prizes will be awarded to winners:

Grand-Prix:1,000,000 yen(one prize from the A/B categories)

Gold Prize:500,000 yen(two prizes from the A/B categories)

Silver Prize:300,000 yen(three prizes from the A/B categories)

Bronze Prize:100,000 yen(ten prizes from the A/B categories)

The 5th Yusaku Kamekura International Design Award:

This award, established by the Japan Graphic Designers Association Inc., will go to one winner from the A/B categories. The winner will receive a certificate and 500,000 yen prize.

ENTRY RULES

1.The entry form and label for each poster must be filled in legibly in block letters. The label should be pasted at the top right hand corner of the reverse side of the poster.

2.For the understanding of the international jury, an English translation of the poster title must be included on the entry form.

3.Information submitted on the entry form will be used in the 10th IPT 2012 catalog.

4.The entry form must be sent with the poster entry.

5.By entering the contest, entrants understand and agree that the IPT organizer has the right to photograph or reproduce the image of the entries for (non-commercial) promotional purposes including media reports, publicity, and contest records, as well as for sharing via websites and other social media.

6.The entries are not returnable.

7.Entrants whose works pass the National Jury screening are kindly requested to donate these works to the permanent collection of the Museum of Modern Art, Toyama.


8.Entries should not be framed but must be carefully packed for mailing. Please label the package "PRINTED MATTER, NO COMMERCIAL VALUE".

9.The organizer will not be held responsible for entries that are lost or damaged in transit.

10.Postage and all other incidental expenses are to be defrayed by entrants.


11.Entrants will be informed directly if their entry is selected for exhibition or awarded a prize. The results of the National Jury screening will be announced in early March 2012, and prize recipients will be announced in early June.


12.In the case that a poster is believed to infringe upon the copyright of another individual or group, the organizing committee and the organizer reserve the right to remove the poster from exhibition and retract any prize awarded even after notification has been made.


 ENTRY FORM IPT2012						
Family Name (Mr. Mrs. Miss) <input type="text"/>						
First Name <input type="text"/>						
Nationality <input type="text"/>						
Date of Birth <input type="text"/>						
Address <input type="text"/>						
Tel. No. <input type="text"/>						
Fax No. <input type="text"/>						
e-mail <input type="text"/>						
No.	Title of Poster English Translation	Date of Production Poster Genre	Size(cm) Please select the appropriate category for your poster submission from the following choices.	Method of Printing	Publisher	Category
1		Poster Genre : No. <input type="text"/>	Hight <input type="text"/> X Width <input type="text"/> Poster Genre : No. <input type="text"/>	<input type="checkbox"/> Offset <input type="checkbox"/> Silkscreen <input type="checkbox"/> Digital etc. (<input type="text"/>)		A • B <input type="checkbox"/> <input type="checkbox"/>
2		Poster Genre : No. <input type="text"/>	Hight <input type="text"/> X Width <input type="text"/> Poster Genre : No. <input type="text"/>	<input type="checkbox"/> Offset <input type="checkbox"/> Silkscreen <input type="checkbox"/> Digital etc. (<input type="text"/>)		A • B <input type="checkbox"/> <input type="checkbox"/>
3		Poster Genre : No. <input type="text"/>	Hight <input type="text"/> X Width <input type="text"/> Poster Genre : No. <input type="text"/>	<input type="checkbox"/> Offset <input type="checkbox"/> Silkscreen <input type="checkbox"/> Digital etc. (<input type="text"/>)		A • B <input type="checkbox"/> <input type="checkbox"/>


Poster Genre : [Cultural-1. Exhibition 2. Theater / Drama 3. Concert / Music 4. Other] [Public / Social -5. Environment / Ecology 6. Human rights 7. Other] [8. Commercial] [9. Other]

CATEGORY each size W11.0cm x H7.6cm

	Category A · B		No. 2
	Title		
Name		Nationality	
Address			
Art Director			
Designer			
Illustrator			
Photographer			
Client			

	Category A · B		No. 1
	Title		
Name		Nationality	
Address			
Art Director			
Designer			
Illustrator			
Photographer			
Client			

	From:	
	To: IPT 2012 c/o The Museum of Modern Art, Toyama 1-16-12, Nishinakano-machi, Toyama-shi, 939-8636 Japan Tel.+81 76 (421) 7111 Fax.+81 76 (491)3230	
<h1>Non-commercial value</h1>		

	Category A · B		No. 3
	Title		
Name		Nationality	
Address			
Art Director			
Designer			
Illustrator			
Photographer			
Client			