



PRESS RELEASE

July 26, 2018

The 12th International Poster Triennial in Toyama, 2018

The International Poster Triennial in Toyama (IPT) is the open entry, the screening and the selection for the latest posters from the world. This is a unique international poster exhibition for the open entry in Japan. This is held as the triennial exhibition since 1985 that was established, and this will be held on the first time at the Toyama Prefectural Museum of Art and Design after the opened on August 2017. There were totally 3,239 posters from 47 countries and regions in the world. We also had a newly established category that accepts digital submissions from applicants age 30 or under (born in or after 1988) and we received 441 applicants by unpublished posters on the theme of “Beyond”. This exhibition will be shown about 400 posters including the first screening and the prize-winning works in each category, and invited works from the organizing committee and juries.

Title	The 12th International Poster Triennial in Toyama, 2018
Period	Saturday, August 11 – Monday, October 8, 2018 *Please note that the Museum may be closed for exhibition change out.
Sections	We will be shown about 400 posters followings <ul style="list-style-type: none">▪ Category A : The first screening and the prize-winning works by the printed and published posters (published on or after May 1, 2015)▪ Category B : The first screening and the prize-winning works by the original self-produced and unpublished posters<ul style="list-style-type: none">B-1 : Unpublished poster on the theme of “Beyond”B-2 : Unpublished poster on a theme of the artist’s choosing▪ U30 Category : The first screening and the prize-winning works by the digital submissions from applicants age 30 or under▪ Invited poster from the organizing committee and juries
Poster Design	TSDO Inc. (Taku SATOH)



Venue	2F exhibition room 2, 3, 4
Opening Hours	9:30 - 18:00 (Last admission is 30 minutes before closing.)
Closed	Wednesdays (except August 15 and October 3 rd), Tuesday, September 18, 2018
Admission	Adults 1,100yen (850yen*), University students 550yen (420yen*), Advance ticket 850yen *For groups of 20 people or more, admission fees in () are applied. Advance tickets are available until August 10, 2018.
Organizers	Toyama Prefectural Museum of Art and Design
Organizing Committee	Katsumi Asaba / Keiichiro Fujisaki / Yoshiaki Irobe / Mitsuo Katsui / Shin Matsunaga / Koji Yukiwama (alphabetical order)
Organizer Auspices	Japan Graphic Designers Association Inc. (JAGDA) Tokyo Art Directors Club (TOKYO ADC) Tokyo Illustrators Society (TIS) Tokyo Type Directors Club (Tokyo TDC) “Poster Town Toyama” Organizing Committee
Cooperation	YKK Corporation
Contact	Toyama Prefectural Museum of Art and Design Exhibition Curators: INAZUKA, Hiroko / ENDO, Ryohei and KASAI, Daisuke Public Relation: KITAZAWA, Ai TEL +81 (0)76 - 431 - 2711

*Please note that the contents are subject to change for certain reasons.



About the screenings and schedule

The first screening of IPT2018 has finished on May 31st and June 1st. The first screening, conducted by the National Jury, selected posters to be displayed in the exhibition.

The first screening conducted on printed posters for Category A / B, and on digital for the U30 Category.

The second screening, conducted by the International Jury, will determine the prize-winning works in each category on August 7 and 8.

The prize-awarding ceremony and opening ceremony will be held on August 10, Friday, 2018.

National Jury (Alphabetical order):

Katsumi Asaba / Keiichiro Fujisaki / Yoshiaki Irobe / Shin Matsunaga / Ken Miki / Yoshie Watanabe / Koji Yukiama

International Jury:

Melchior Imboden (Switzerland) / Piotr Młodożeniec (Poland) / Katsumi Asaba (Japan) / Shin Matsunaga (Japan) / Ken Miki (Japan)

About Prizes

The following prizes will be awarded:

Grand-Prix (one prize from the A / B categories)	1,000,000yen x 1
Gold Prize (two prizes from the A / B categories)	500,000yen x 2
Silver Prize (three prizes from the A / B categories)	300,000yen x 3
Bronze Prize (eight prizes from the A / B categories)	100,000yen x 8
U30 Gold Prize (one prize from the U30 category)	200,000yen x 1
U30 Silver Prize (three prizes from the U30 category)	50,000yen x 3
U30 Bronze Prize (up to 10 prizes from the U30 category)	awards certificate x up to 10



Related Events

1) Lectures by National Jury (*conducted in Japanese)

There will be held the lecture about their works and the situation of the graphic design by the national jury of IPT2018.

* We will inform the detail on our website.

2) Gallery Talks by the curator in charge of the exhibition

Talks about the highlight of this exhibition and prize-winning works by an exhibition co-curator

Period Every Friday during the exhibition / 16:00 – (about 1 hour)

Venue 2F Exhibition room 2, 3, 4

Admission Free (But special exhibition ticket (IPT2018) valid for the day of issue required)

* Please come to the entrance of the exhibition room 2 directly

3) Let's vote to your favorite poster!

There will be held a vote for your favorite poster from all winning posters at the IPT2018 exhibition room. There will be won the magnificent gift in a drawing from within all voters. Please make a selection your favorite poster!

Voting period August 11 (Sat) – September 11 (Tue)

Announcement date late September

* We will inform the detail and how to vote at the exhibition room and on our website.

4) Collection exhibition for IPT2018!!

There are held the selected posters by the past prize-winning works of IPT at the design collection room on the 3rd floor. Please enjoy IPT2018 and this exhibition, too!

* The special exhibition ticket (IPT2018) or the collection exhibition ticket valid for the day of issue required

5) Much further IPT! Event by the organizer auspices, "Poster Town Toyama"

There will be held on the event "Poster Town Toyama" by the organizer auspices including "Toyama Chamber of Commerce and Industries" and "Toyama City" in many areas of the Toyama city during IPT2018. Please ask the detail following.

"Poster Town Toyama" Organizing Committee: Tel +81 (0)76 – 423 – 1111 (Toyama Chamber of Commerce)

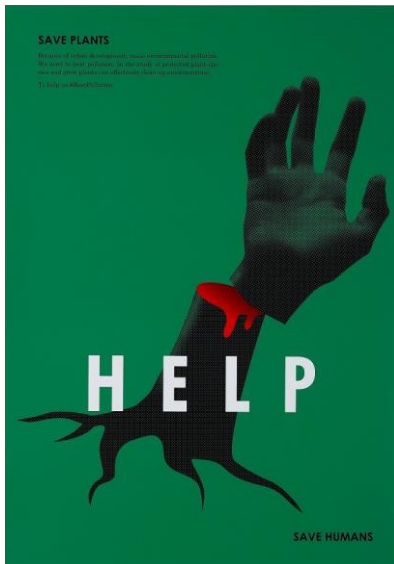
Website: <http://www.ccis-toyama.or.jp/toyama/poster/index.html> (in Japanese only)

*Please find the details of related events on our website.

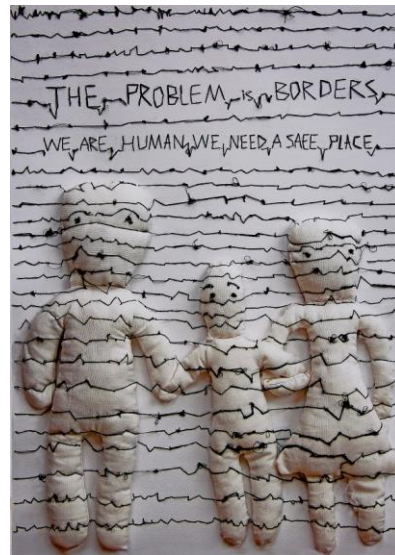
<http://tad-toyama.jp/exhibition-event/category/event>



The 12th International Poster Triennial in Toyama, 2018 Images for Press



No.1



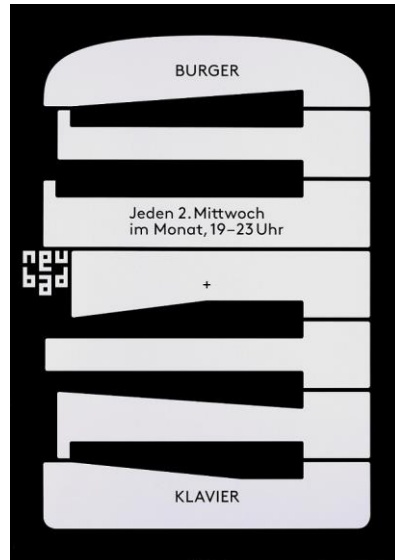
No.2



No.3



No.4



No.5



No.6



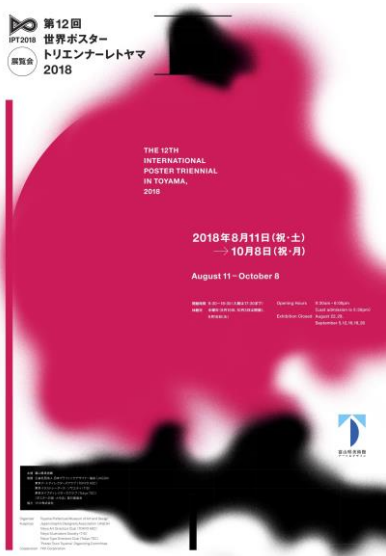
No.7



No.8



No.9



No.10



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