



IPT2021 CALL FOR ENTRIES

THE 13TH INTERNATIONAL POSTER TRIENNIAL IN TOYAMA,

- Applicants will require the **IPT2021 Entry Forms** and **Poster Labels** which can be downloaded from the IPT2021 page on the Toyama Prefectural Museum of Art & Design website.
<https://tad-toyama.jp/ipt>
search keywords: Toyama Prefectural Museum, IPT
- The COVID-19 pandemic may compel us to make changes to the IPT2021 schedule and/or jury panels. We will announce any such changes on our museum website as soon as any decisions have been made. Please also refer to our museum website for other updates on our entry guidelines and schedule.

PURPOSE

This exhibition of posters chosen from throughout the world is intended to provide a review of the current state of international poster design.

NAME

The 13th International Poster Triennial in Toyama, 2021 (IPT2021)

ORGANIZER

Toyama Prefectural Museum of Art and Design

ORGANIZING COMMITTEE (in alphabetical order)

Keiichiro Fujisaki / Yoshiaki Irobe / Ken Miki / Taku Sato / Koji Yukiyaama

SUPPORTED BY

[Tentative list of supporters:]

Japan Graphic Designers Association (JAGDA)

Tokyo Art Directors Club (TOKYO ADC)

Tokyo Illustrators Society (TIS)

Tokyo Type Directors Club (Tokyo TDC)

"Poster Town Toyama" Organizing Committee

DATE

Mid-July – early September, 2021

VENUE

Toyama Prefectural Museum of Art and Design, Exhibition Rooms 2, 3, 4



[For all categories : ENTRY REQUIREMENTS]

All submissions must be the work of the applicant.

All submissions must be posters produced on or after May 1, 2018.

Category A/B accepts printed poster submissions, and the U30+Student Category accepts digital poster submissions.

ENTRY FEE

None

ENTRY DEADLINE

All submissions must be received at the following address on or before **December 10, 2020.**

The Organizing Committee of IPT 2021

Toyama Prefectural Museum of Art and Design

3-20 Kiba-machi, Toyama city

930-0806 JAPAN

Tel: (+81)76-431-2711 Fax: (+81)76-431-2712

<https://tad-toyama.jp/en/> <https://tad-toyama.jp/en/ipt>

SCREENINGS

The first screening, conducted by the National Jury, will select posters to be displayed in the exhibition. The Category A/B first screening will be conducted upon the printed poster submissions, and the U30+Student Category first screening will be conducted upon B1-size prints of submissions selected at a pre-screening of the digital submissions.

The second screening, conducted by the International Jury, will determine the prize-winning works in each category.

National Jury (in alphabetical order) :

[Soon to be announced]

International Jury:

[Soon to be announced]

We are currently in the process of determining our international jury panel.

In the event that COVID-19 makes it difficult to invite judges from overseas, the National Jury will determine the prize-winning works.

PRIZES

The following prizes will be awarded:

Grand-Prix: 1,000,000 yen × 1

(one prize from the A/B categories)

Gold Prize: 500,000 yen × 2

(two prizes from the A/B categories)

Silver Prize: 300,000 yen × 3

(three prizes from the A/B categories)

Bronze Prize: 100,000 yen × 8

(eight prizes from the A/B categories)



- U30+ Student Gold Prize: 200,000 yen x 1
(one prize from the U30+ Student category)
- U30+ Student Silver Prize: 50,000 yen x 3
(three prizes from the U30+ Student category)
- U30+ Student Bronze Prize: awards certificate x up to 10
(up to 10 prizes from the U30+ Student category)

[Category A/B : ENTRY GUIDELINES]

Category A/B accepts printed posters.

No special qualifications are required for Category A/B applicants, and there are no age restrictions. All Category A/B applicants are asked to read the **[For all categories:ENTRY REQUIREMENTS]** and **[Category A/B]** entry requirement sections carefully, in addition to the **ENTRY RULES** detailed at the end of this document.

Eligibility

No special qualifications are required for Category A/B applicants, and there are no age restrictions.

Size / Categories / Category Themes

Category A/B submissions should be no smaller than 36.4 cm×51.5 cm (14.3 inches×20.3 inches) and no larger than 180.0 cm×120.0 cm (70.9 inches×47.3 inches), and submissions must fall into one of the following two categories:

(A) Printed posters on any theme. Up to 5 submissions per applicant. These may be posters produced for a client, self-produced posters, published posters, or unpublished posters.

(B) Self-produced, printed posters on the theme of “Invisible.” Up to 3 submissions per applicant. Category B submissions must include:

- 1) The credit line “IPT2021” (to indicate that the work is an IPT2021 submission)
- 2) The word “Invisible”

There are no stipulations regarding the placement, size or font of either of these notations. “Invisible” may be written in upper or lower-case letters, katakana characters, etc.

These two notations may be combined into a single line, such as “Invisible. IPT2021”.

Category A/B: Number of Submissions

No more than five per an artist or a group in Category A, and no more than three per an artist or a group in Category B.

A single set of up to three posters may be submitted as a single work. However, prizes may be awarded on a partial basis to one or two of the posters in a set.



[ENTRY GUIDELINES (U30+Student Category)]

The U30+Student Category accepts digital submissions.

Any applicant age 30 or under is eligible to participate in this category, although applicants above the age of 30 may also participate if they are currently enrolled as a student.

All U30+Student category applicants are asked to read the **[For all categories:ENTRY REQUIREMENTS]** and **[ENTYR GUIDELINES (Category U30+Student)** entry requirement sections carefully, in addition to the **ENTRY RULES** detailed at the end of this document.

This recent category was established at the IPT2018 to encourage members of the younger generation aged 30 or under to participate in the IPT.

As of the IPT2021, we have expanded eligibility to also include applicants over the age of 30 provided that they are currently enrolled as a student.

※ Applicants submitting works to the U30+Student Category may also submit works to Category A/B.

Eligibility

An applicant who fulfills either of the following two conditions during the submission acceptance period may participate in this category:

- 1) The applicant is age 30 or under (born in or after 1990). There are no other special requirements.
- 2) The applicant is currently enrolled as a student at an educational institution. For students, there are no age restrictions. (Please enter the name of your educational institution on the entry form.)

Category Theme

- Poster on the theme of “Invisible.”

U30+Student submissions must include:

- 1) The credit line “IPT2021” (to indicate that the work is an IPT2021 submission)
- 2) The word “Invisible”

There are no stipulations regarding the placement, size or font of either of these notations. “Invisible” may be written in upper or lower-case letters, boldface type, katakana characters, etc.

These two notations may be combined into a single line, such as “Invisible. IPT2021”.

U30+ Student Submission Format (Digital Files)

- U30+ Student Category posters must be submitted as digital files.
- Digital submissions should be saved in the below format on a CD-R, which should be sent by post along with the applicant’s entry form and comp of each file (one A4-size comp for each entry.).

Digital file format: 300dpi JPG (CMYK color mode) (printed image dimensions: 103.0 x 72.8 cm)

- The U30+Student screening will be conducted as follows:

[Pre-screening]: A pre-screening by National Jury will be conducted to select works from the digital submissions.

[National Jury screening]: The National Jury screening will be conducted upon 103.0 x 72.8 cm prints of the submissions selected at the pre-screening.

- Applicants will entrust any and all decisions regarding the printing of the selected posters to the Toyama Prefectural Museum of Art and Design. We will not accept any requests from applicants to check or proof posters, nor will we accept any specifications regarding paper or printing method.



Number of Submissions (U30+ Student Category)

No more than three per an artist or a group.

A single set of up to three posters may be submitted as a single work.

However, prizes may be awarded on a partial basis to one or two of the posters in a set.

※ Applicants submitting works to the U30+Student Category may also submit works to Category A/B.

[ENTRY RULES (for all categories)]

1. All information on the entry forms and poster labels must be printed legibly.
 - Category A/B: The poster label should be pasted at the top right-hand corner on the reverse side of the poster.
 - U30+Student Category: The number of each digital file should correspond with the poster number on the entry form.
2. Applicants must include an English translation of their poster title(s) on the entry form.
3. Information submitted on entry forms will be used in the IPT2021 catalogue.

As a rule, we do not accept changes to this information, so please enter it carefully.
4. For Category A/B, the entry form must be sent with the poster submission(s).

For the U30+ Student Category, the entry form must be sent with the CD-R.
5. By entering this contest, applicants understand and agree that the IPT organizer has the right to photograph and/or reproduce images of their submissions for the IPT catalogue and (non-commercial) promotional purposes of the IPT exhibition.

Applicants also agree that these images may be used for other museum purposes, including media reports, publicity and contest records, and may be shared via websites and other social media.
6. Posters and CD-R discs which have been submitted to the IPT contest are not returnable.

To prevent usage of data on U30+Student submission CD-Rs for purposes other than those outlined in (5), the museum will dispose of these CD-R discs by the end of 2022.
7. Category A/B applicants whose works pass the National Jury screening are kindly requested to donate these works to the permanent collection of the Toyama Prefectural Museum of Art and Design. Prize-winning U30+Student Category posters will be printed and added to the permanent collection of the Toyama Prefectural Museum of Art and Design, and U30+Student Category posters which pass the National Jury screening will be archived as a part of IPT exhibition records.
8. Category A/B submissions should NOT be framed, matted or mounted.

Please carefully pack submissions for mailing.
9. The organizer will not be held responsible for posters or CD-Rs that are lost or damaged in transit.

If the organizer is unable to access data on a CD-R, or if the data is found to contain a virus, the digital submission will be deemed invalid.
10. Postage and all other incidental expenses are to be defrayed by the applicant.

Applicants are asked to label their packages as "Printed matter, no commercial value."

In the case that additional shipping charges such as customs duties are incurred, the applicant will be responsible for these costs. (Customs duties will only be incurred if the total given value on a shipping invoice is 10,000 JPY or higher.)

If the organizer is asked to pay these fees, it may decline to accept the package.



11. If you are sending your submission from overseas, please clearly indicate “PRINTED MATTER – NO COMMERCIAL VALUE” on your package.
12. The museum will directly contact applicants whose submissions have been selected for exhibition or awarded a prize.
The results of the National Jury screening will be announced in early March 2021, and prize recipients will be announced in mid-May 2021. These dates may be subject to change.
13. In the case that a poster is believed to infringe upon the copyright of another individual or group, or if a U30+Student Category applicant is found to have misrepresented his/her age or any eligibility, the organizing committee and the organizer reserve the right to remove the poster from exhibition and retract any prize awarded even after notification has been made.

The Organizing Committee of IPT 2021
Toyama Prefectural Museum of Art and Design

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