



## IPT2024 CALL FOR ENTRIES

**IPT2021 THE 14<sup>TH</sup> INTERNATIONAL POSTER TRIENNIAL IN TOYAMA, 2024**

- Applicants will require the **IPT2024 Entry Forms** and **Poster Labels** which can be downloaded from the IPT2024 page on the Toyama Prefectural Museum of Art and Design website.

<https://tad-toyama.jp/en/ipt>

search keywords: Toyama Prefectural Museum of Art and Design, IPT

### **PURPOSE**

This exhibition of posters chosen from throughout the world is intended to provide an overview of the current state of international poster design.

### **NAME**

The 14<sup>th</sup> International Poster Triennial in Toyama, 2024 (IPT2024)

### **ORGANIZER**

Toyama Prefectural Museum of Art and Design

### **ORGANIZING COMMITTEE** (in alphabetical order)

Keiichiro Fujisaki / Yoshiaki Irobe / Ken Miki / Taku Sato

Hirohisa Nuno (Director, Toyama Prefectural Museum of Art and Design)

### **SUPPORTED BY**

Japan Graphic Design Association (JAGDA)

Tokyo Art Directors Club (TOKYO ADC)

Tokyo Illustrators Society (TIS)

“Poster Town Toyama” Organizing Committee

### **EXHIBITION DATES**

Mid-October – mid-December, 2024

### **EXHIBITION VENUE**

Toyama Prefectural Museum of Art and Design, Exhibition Rooms 2, 3, 4



## ENTRY CATEGORY GUIDELINES

For detailed information, please carefully read the following sections:

[Entry Requirements (all categories)] (p. 4)

[Entry Guidelines: Category A / Category B] (p.5)

[Entry Guidelines: U30+Student Category] (p. 7)

[Entry Rules and Stipulations (all categories)] (p. 8)

## [ENTRY CATEGORIES]

### CATEGORY A / CATEGORY B: Printed posters

These categories are open to all applicants with no age restrictions or special requirements.

	Theme	Number of submissions	Submission method
<b>Category A</b>	<b>Posters on any theme</b> (no credit line is required)	Up to 3 submissions  *A set of up to 3 posters may be submitted as a single work.	The printed posters should be sent by post or courier to the museum.
<b>Category B</b>	<b>Think ( )</b> The poster must include the following two elements: ① <b>Think ( )</b> The word “Think” followed by a single word of the applicant’s choosing. (*The chosen word may be placed in parentheses, but parentheses are not required.) ② <b>The credit line “IPT2024”</b>	Up to 2 submissions  *Single posters only. Multiple posters entered as a poster set or series will not be accepted.	*Please do not bring posters to the museum in person.  *Digital submissions are not accepted.

### U30+Student Category: Digital submissions

This category is open to applicants aged 30 or under, as well as students of any age.

	Theme	Number of submissions	Submission method
	<b>Think ( )</b> The poster must include the following two elements: ① <b>Think ( )</b> The word “Think” followed by a single word of the applicant’s choosing. (*The word may be placed in parentheses, but parentheses are not required.) ② <b>The credit line “IPT2024”</b>	Up to 2 submissions  *Single works only. Multiple works entered as a set or series will not be accepted.	Submissions should be sent as digital files via the online submission portal.

Update history:  
Nov.30 : International Jury member.



**National Jury** (in alphabetical order):

Keiichiro Fujisaki / Yoshiaki Irobe / Noriko Kawakami / Ken Miki / Kiyonori Muroga / Hiroaki Nagai / Taku Sato / Yuri Uenishi

**International Jury:**

Dean Poole (New Zealand) / Katsumi Asaba / Ken Miki / Taku Sato

(\*Confirmed jurors as of November 30, 2023. The full jury will be announced shortly.)

**ENTRY DEADLINE**

**All submissions must be received by the Toyama Prefectural Museum of Art and Design by January 16, 2024 (Tuesday).**

Category A / Category B: Posters should be sent by post or courier, and must be received by the museum by **6 p.m. (Japan time)** on January 16, 2024.

U30+Student Category: The online submission portal will be closed at **6 p.m. (Japan time)** on January 16, 2024.



## [ENTRY REQUIREMENTS (all categories)]

- All submissions must be the work of the applicant.
- All submissions must have been produced on or after March 1, 2021.
- This competition has three categories: Categories A and B (which accept printed poster submissions), and the U30+Student Category (which accepts digital submissions).

### ENTRY FEE

None

### ENTRY DEADLINE

All submissions must be received by the Toyama Prefectural Museum of Art and Design by **6 p.m. (Japan time) on January 16, 2024.**

**Category A / Category B:** Posters should be sent by post or courier to the following address, and must be received by the museum by **6 p.m. (Japan time)** on January 16, 2024.

The Organizing Committee of IPT 2024  
Toyama Prefectural Museum of Art and Design  
3-20 Kiba-machi, Toyama city  
930-0806 JAPAN  
Tel: (+81)76-431-2711 Fax: (+81)76-431-2712  
<https://tad-toyama.jp/en/> <https://tad-toyama.jp/en/ipt>

**U30+Student Category:** The online submission portal will be closed at **6 p.m. (Japan time)** on January 16, 2024.

\*For all categories: Please do not bring posters or submissions to the museum in person.

### SCREENINGS

- The first screening, conducted by the National Jury, will select posters to be displayed in the exhibition. The judges will review the printed posters submitted to Categories A and B. They will also review B1-size prints of U30+Student digital submissions pre-selected by the National Jury members.
- The second screening will be conducted by the International Jury. The judges will review the first screening selections, and will determine the prize-winning works in each category.

#### National Jury (in alphabetical order):

Keiichiro Fujisaki / Yoshiaki Irobe / Noriko Kawakami / Ken Miki / Kiyonori Muroga / Hiroaki Nagai / Taku Sato / Yuri Uenishi

#### International Jury:

Dean Poole (New Zealand) / Katsumi Asaba / Ken Miki / Taku Sato  
(\*Confirmed jurors as of September 1, 2023. The full jury will be announced shortly.)

### PRIZES

The following prizes will be awarded:

<b>Grand Prix</b>	one prize from the A/B categories	1,000,000 yen
<b>Gold Prize</b>	two prizes from the A/B categories	500,000 yen (x 2)
<b>Silver Prize</b>	three prizes from the A/B categories	300,000 yen (x 3)
<b>Bronze Prize</b>	eight prizes from the A/B categories	100,000 yen (x 8)
<b>U30+Student Gold Prize</b>	one prize from the U30+Student category	200,000 yen
<b>U30+Student Silver Prize</b>	three prizes from the U30+Student category	50,000 yen (x 3)
<b>U30+Student Bronze Prize</b>	up to ten prizes from the U30+Student category	awards certificate



## [Category A/B : ENTRY GUIDELINES]

- ① Category A and Category B accept **printed poster submissions**.
- ② Applicants will require the **IPT2024 entry form** and **poster labels** which can be downloaded from the IPT2024 page on the Toyama Prefectural Museum of Art and Design website.  
<https://tad-toyama.jp/en/ipt>  
search keywords: Toyama Prefectural Museum of Art and Design, IPT
- ③ Along with these entry guidelines, all applicants are asked to carefully read the “Entry Requirements” section on p.4, and the “Entry Rules and Stipulations” section on p.8.

### Eligibility

Category A and Category B are open to all applicants with no age restrictions or special requirements.

### Size / Categories / Category Themes

All submissions must have been produced on or after March 1, 2021.

Poster size: No smaller than 36.4 cm × 51.5 cm (14.3 inches × 20.3 inches), and no larger than 180.0 cm × 120.0 cm (70.9 inches × 47.3 inches)

Submissions must fall into one of the following two categories:

**(Category A) Printed posters on any theme.** Up to 3 submissions per applicant. These may be posters produced for a client, self-produced posters, published posters or unpublished posters.

**(Category B) Self-produced, printed posters on the theme of “Think ( ).”** Up to 2 submissions per applicant. Category B submissions must include the following two elements:

- 1) The word “Think” followed by a single word of the applicant’s choosing.  
(The chosen word may be placed in parentheses, but parentheses are not required.)
- 2) The credit line “IPT2024” (to indicate that the work is an IPT2024 submission)

There are no stipulations regarding the placement, size or font of either of these elements.

These two elements may be combined into a single line, such as “Think ( ). IPT2024”.

### Category A/B: Number of Submissions

Category A: Up to 3 submissions per artist or group. (A single set of up to three posters may be submitted as a single work. However, prizes may be awarded on a partial basis to one or two of the posters in a set.)

Category B: Up to 2 submissions. (Single posters only. Multiple posters entered as a poster set or series will not be accepted.)

### Category A/B: Submission Method

Please send the following two items by post or courier to the Toyama Prefectural Museum of Art and Design.

1. The printed poster submission(s). Please attach a designated Category A/B poster label to each poster.
2. A completed Category A/B entry form.

Update history:  
Nov.30 : International Jury member.



### **Important Points Regarding Submissions:**

1. All information on the entry forms and poster labels must be printed legibly.
2. The poster label should be pasted at the top right-hand corner on the reverse side of the poster.
3. Category A/B submissions should NOT be framed, matted or mounted. Please carefully pack submissions for mailing.
4. Postage and all other incidental expenses are to be defrayed by the applicant.
5. Please do not bring poster submissions to the museum in person.

### **For Overseas Applicants:**

1. If you are sending your submission from overseas, please clearly indicate “PRINTED MATTER – NO COMMERCIAL VALUE” on your package.
2. Since international shipments may be subject to customs duties, please indicate the “Insurance Value” of your package as less than 8,000 JPY. In the case that additional fees such customs duties are incurred, the applicant will be responsible for these fees. If the organizer is asked to pay these fees, it may decline to accept the package.



## [ENTRY GUIDELINES (U30 + Student Category)]

- ① The U30+Student Category accepts **digital submissions**. This category is open to applicants aged 30 or under. Applicants above the age of 30 are also eligible for this category if they are currently enrolled as a student.
- ② Applicants should apply using the **U30+Student Category Online Entry Form** which can be downloaded from the IPT2024 page on the Toyama Prefectural Museum of Art and Design website.  
<https://tad-toyama.jp/en/ipt>  
search keywords: Toyama Prefectural Museum of Art and Design, IPT
- ③ Applicants submitting works to the U30+Student Category may not submit works to Category B. (However, they may submit different works to Category A.)
- ④ Along with these entry guidelines, all applicants are asked to carefully read the “Entry Requirements” section on p. 4, and the “Entry Rules and Stipulations” section on p. 8.

### Eligibility

An applicant who fulfills either of the following conditions may participate in this category:

- 1) The applicant is age 30 or under (born in or after 1993).
- 2) The applicant is currently enrolled as a student at an educational institution. For students, there are no age restrictions. (Please enter the name of your educational institution on the entry form.)

### U30+ Student Category Theme

#### - Poster on the theme of “Think ( )”

The poster must include the following two elements:

- 1) The word “Think” followed by a single word of the applicant’s choosing.  
(The chosen word may be placed in parentheses, but parentheses are not required.)
- 2) The credit line “IPT2024” (to indicate that the work is an IPT2024 submission)

There are no stipulations regarding the placement, size or font of either of these elements.

These two elements may be combined into a single line, such as “Think ( ). IPT2024”.

### U30+ Student Category: Number of Submissions

Up to 2 submissions per artist or group. (Single works only. Multiple works entered as a set or series will not be accepted.)

### U30+ Student Category: Submission Format (Digital Files)

**Please submit works via the online submission portal.**

U30+Student Category submissions must be sent as **digital files** via the **online submission portal**.

- Digital file format: 200-300dpi JPEG (CMYK color mode) (printed image dimensions: 103.0 x 72.8 cm)
- Please submit high-resolution JPEG images. Compression setting: highest quality (low compression ratio)

The National Jury first screening will review B1-size (103.0 x 72.8 mm) prints of the digital submissions pre-selected by the National Jury members. Applicants will entrust any and all decisions regarding the printing of the selected posters to the Toyama Prefectural Museum of Art and Design.



## **ENTRY RULES AND STIPULATIONS (all categories)]**

1. Applicants must include an English translation of their poster title(s) on the entry form.
2. Information submitted on entry forms will be used in the IPT2024 catalogue. As a rule, we do not accept changes to this information, so please enter it carefully.
3. For Categories A and B, the entry form must be sent with the poster submission(s). For the U30+Student Category, applicants should carefully fill out the online entry form at the time of submission.
4. By entering this contest, applicants understand and agree that the IPT organizer has the right to photograph and/or reproduce images of their submissions for the IPT2024 catalogue and (non-commercial) promotional purposes of the IPT2024 exhibition. Applicants also agree that these images may be used for other museum purposes, including media reports, publicity and contest records, and may be shared via websites and other social media.
5. Posters which have been submitted to the IPT contest are not returnable. With the exception of the works selected for exhibition, the museum will dispose of the digital data submitted to the U30+Student Category approximately one year after the conclusion of the IPT2024 exhibition.
6. Category A/B applicants whose works pass the National Jury screening are kindly requested to donate these works to the permanent collection of the Toyama Prefectural Museum of Art and Design. Prize-winning U30+Student Category posters will be printed and added to the permanent collection of the Toyama Prefectural Museum of Art and Design, and U30+Student Category posters which pass the National Jury screening will be archived as a part of IPT exhibition records.
7. The organizer will not be held responsible for posters that are lost or damaged in transit, or for any loss or damage of digital data that occurs during transmission.
8. The museum will directly contact applicants whose submissions have been selected for exhibition or awarded a prize. The results of the National Jury screening will be announced in June 2024, and prize recipients will be announced in mid-October 2024.
9. In the case that a poster is believed to infringe upon the copyright of another individual or group, or if a U30+Student Category applicant is found to have misrepresented his/her age or any eligibility, the organizing committee and the organizer reserve the right to remove the poster from exhibition and retract any prize awarded even after notification has been made.

The Organizing Committee of IPT 2024  
Toyama Prefectural Museum of Art and Design

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