

Eiko Ishioka | Design

Apr. 19-Jun. 29, 2025

Adults 1,500yen [*1300yen]

University students 1,000yen [*800yen]

*For groups of 20 people or more, admission fees in [] are applied.



Dracula (1992)



Miles Davis, TUTU (1986)

Eiko Ishioka (1938-2012) was a designer who was active worldwide, transcending genres of expression such as advertising, stage, and film. In 1961, Ishioka started her career as a designer at Shiseido. With a poster featuring Bibari Maeda, she presented a new image of a confident and independent woman, which surprised society. In 1970, Ishioka became independent and, launched a series of innovative advertising campaigns with PARCO CO., LTD., which had just opened Ikebukuro PARCO. From the 1980s onward, Ishioka relocated to New York, collaborating with renowned film directors and musicians, and her designs gained international acclaim. This exhibition showcases around 500 works, mainly focusing on Ishioka's early career in Tokyo, which can be regarded as her starting point, presented alongside her own words. Visitors can immerse themselves in the world of Eiko Ishioka, not only through her groundbreaking posters and commercials but also her designs for magazines, textbooks, and record jackets. In an era rapidly changing with digitization, Ishioka remained at the forefront, staying true to the "I" (self). Feel her voice and presence at the venue.

Technical Essence of Original Illustrations for Children's Books -from the Collection of Miyagi Museum of Art

Jul. 12-Aug. 24, 2025

Adults 1,100yen [*850yen]

University students 550yen [*420yen]

Advance Ticket 850yen

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Akiko Hayashi, *Hiyoko-san p.5-6* (2013), Miyagi Museum of Art

We will be showcasing original illustrations from the monthly picture book *Kodomo no tomo* (lit. Friend of Children) from the collection of the Miyagi Museum of Art. The museum's collection of original picture book illustrations consists of early works from *Kodomo no tomo* and original illustrations by artists who went on to make their mark in the picture book publishing world. *Kodomo no tomo* was launched in 1956 with the aim of providing high-quality picture books for children, and is known for the contributions of artists from a wide range of fields, including Western and Japanese painting, manga, and commercial design. The artists created pictures based on their own ideas in this new setting. Not only do the artists' illustrations expand the world of the story in an appealing way, but they also demonstrate their fresh sense in the choice of materials and techniques that support the expression, as well as in the composition of the picture. This exhibition focuses on the traces of the artist's hand and the materials and textures that can only be perceived when standing in front of the original artwork. Whether you're already familiar with picture books or just getting started, this is a rare opportunity to view the original artworks up close and experience the thoughts and affection poured into the illustrations by their creators.

POP ART: THE FAB 4! & 4 SPECIAL GUESTS

Sep. 6-Oct. 26,2025

Adults 1,500yen [*1300yen]
University students 1,000yen [*800yen]
Advance Ticket 1,300yen

*For groups of 20 people or more, admission fees in [] are applied.



Andy Warhol 《Marilyn》1970
©Joseluis Rupérez Collection



Roy Lichtenstein
《Sweet Dreams, Baby》1966
©Joseluis Rupérez Collection

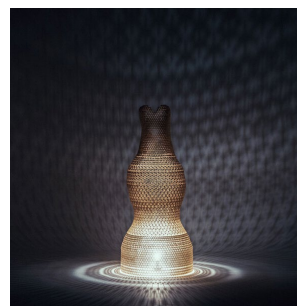
Pop Art dominated the American art scene in the 1960s, incorporating motifs and images from everyday life, such as news photographs, commercial advertisements, mass-market product packaging, and celebrity portraits, into fine art. Roy Lichtenstein (1923-1997) Andy Warhol (1928-1987) , Robert Rauschenberg (1925-2008) , Jasper Johns (1930-) were artists who led the pop art movement. They transformed the face of art and society through their involvement with popular culture and rock music in a tumultuous era of war and social problems. This exhibition will feature approximately 120 prints, posters, and clothing items from the collection of Spanish collector Joseluis Rupérez. Drawing a parallel to The Beatles, who also rose to fame in the 1960s, the exhibition presents Lichtenstein, Warhol, Rauschenberg, Johns as The Fabulous 4. The exhibition focuses on their works in Rupérez's collection to trace the trajectory of pop art, a genre that changed the times.

DESIGN with FOCUS: Designer's Adventure

Nov. 8,2025-Jan. 25,2026

Adults 1,300yen [*1,000yen]
University students 650yen [*500yen]
Advance Ticket 1,000yen

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Mai Suzuki



Shinya Matsuyama

This exhibition focuses on the thinking process (perspective, hypothesis, experiment, design) of designers and engineers who will lead the future. Various factors intertwine to make the current era more complex. For this reason, it has become difficult for one designer to take on everything as in the past. In addition, research projects in which experts in AI, programming, chemistry, engineering, etc. collaborate with designers are attracting attention. At the same time, we are also facing issues that all of humanity must address, such as SDGs and the circular economy. You can learn about these trends at events such as Milan Design Week, which is held every April. We will introduce these cutting-edge trends through the works of 11 up-and-coming creators from 10 groups. Experience the creative journey behind these designers' ideas. The participating designers are Akinori Goto, Atsushi Shindo, Mai Suzuki, Youhei Takano + Sachiko Morita, Yuri Himuro, Sae Honda, Shinya Matsuyama, Hana Mitsui, Kensho Miyoshi, Daisuke Yamamoto

HOTCH POTCH

Illustrations and Works of

Ryuji Fujieda

Feb. 7- Early Apr. 2026

Adults 1,100yen [*850yen]

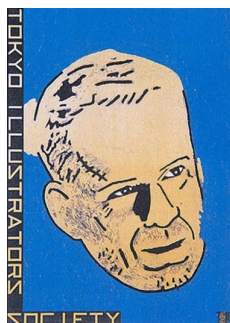
University students 550yen [*420yen]

Advance Ticket 850yen

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HOTCH POTCH, (2024)
©Ryuji Fujieda



Tokyo Illustrators Society Poster (1992)
(International Poster Triennial in Toyama
1994 Bronze Prize)

Ryuji Fujieda (1943-) is an illustrator and art director. After graduating from TOKYO UNIVERSITY OF THE ARTS, Department of Crafts in 1968, he joined SunAd and began his career as a designer. In 1972, he started working independently as an illustrator while also undertaking art direction for advertisements. In 1987, he held a solo exhibition at HB Gallery in Tokyo, and has since continued to release new works to great acclaim. In 1994, he won the bronze prize at the International Poster Triennial in Toyama. In 1996, the puppet program HOTCH POTCH STATION, for which he served as art director, began airing on NHK Educational TV (now E-TV). Fujieda's pop design is loved by people of all ages, and has become a popular series that has continued for over 25 years through successor programs such as, "Quintet" "Fuku Buku Lo", "Korenande Shokai". This exhibition marks Fujieda's first large-scale retrospective, featuring over 500 works from his art direction for TV programs (including puppet shows) and advertisements to his illustrations for picture books and book designs, primarily showcased in his solo exhibitions. We hope you enjoy the world of Ryuji Fujieda's HOTCH POTCH.